

AGRICULTURE Science Sustainability CAREERS



National Ag Science Center Board Meeting

Thursday, January 21, 2021
10AM – 12PM
Zoom Meeting

Mission: *The National Ag Science Center provides students with unique programs in agriculture and science – to promote positive educational experiences and an awareness of career connections and issues important to sustainable agriculture in California.*

Minutes

- I. In Attendance: Chris Le hikainen, Brandi LoForti, Colin Funk, Doug VanDiepen, Dave Evans, Paul Huckaba, Jeff Duarte, Kim Hernandez, Adam Hite, Matt Cranford, Tom Gallo. NASC Staff: Emily Lawrence, Mario Rasim, Kelsey Acuna. Motion to approve October meeting minutes Tom/second Brandi. Motion carried.
- II. Action and Discussion Items
 - A. Office Admin update: We have two interns now-Kelsey Acuna, primarily working on Salsa, emails for campaigns, social media. Mario Rasim-website, documents, video footage for programming. Andrea Covolo former NASC running point for roll out of Ag Tech summit and Golf Tournament.
 - i. Salsa clean up-Kelsey is creating protocols for entries into the CRM, working on clean up starting backwards from 2020 for more targeted donor outreach, records accuracy, etc.
 - ii. Website (new Board access!)-review of the website. There is a new access code for the Board (GoAg2020) and the website has a new look, updated information, and Mario is reformatting and adding information. Request from the board to have more explanatory information on the home page about what AIM is, with a picture.
 - B. Finances and Audit
 - i. Hall of Fame Campaign Results P&L review for Hall of Fame 2yr. picture. Final figures are we fell short of our 100K goal. However our income to expenses ratio was better than 2019.
 - ii. **ACTION ITEM** – Wrapping up the PSC campaign-significant discussion about the wrap up of the campaign. Three ideas discussed 1. Small video and thank you wrap up with presentation

AGRICULTURE Science Sustainability CAREERS



of award at HOF 2021; 2. Large video and you tube campaign with PSC taking a more engaged role in the promotion (we would need an email list or for them to email out the video); 3. Dual recognition at HOF 2021 with a caveat that PSC is actually the 2020 recipient but didn't get the opportunity for in-person. This would require a second outreach to the PSC list. Emily will reach out to her contact, Trent. Tom and Emily will have a conversation based on that outreach to potentially contact John or Jim Mayol about wrapping up the event. This needs to have some decision by the end of January/early February. Emily will also reach out to Jared at F&M about sharing (either as a presentation or as dual). Emily will update the board once PSC has responded.

- iii. December month end P&L and Balance-review of the balances. Some concerns about the ability to meet our obligation to CSUS after June 30. Dave announced that the University has agreed (split between the Provost, the College of Science, and the University Advancement departments) to cover my salary for another year. Great news!

C. Spring Programming

- i. Food Safety-grant is nearly completed and programming is moving forward
- ii. B&GC-5K for curriculum development and training to launch February 1
- iii. Faith Ranch/Stanslaus County Community Partners-Tom would like to meet regarding this project next week. Moving forward with expansion project and grant applied to through Pacific Flyway Conservation.
- iv. Ag Tech Summit (March 23 & 24)
- v. Golf Tournament (May 24)

- III. Other Business-some discussion on the resolution to the Credit Union/SCF fund from Tom Norquist. Emily will follow up again with Tom N. and Marion Kaanon to determine the intent of the donor directed funds. Follow up about the SARB Board regulations for the AIM truck. Brandi has researched. Our annual mileage is over 1000/year so one option will not apply (2018-3,144; 2019-3,790). Brandi and Emily

AGRICULTURE Science Sustainability CAREERS



will discuss options with new regulations, Emily will update the board should we need to go the new truck route (donations? Campaign?). Some discussion about Fall 2021 and AIM, cautiously optimistic about schools opening up again for AIM. We would need to re-hire Andres or do a search for a new teacher. Emily will get the information about the teacher out to the board. We may have to make some COVID modifications to AIM. Not certain what those might be or if we can even do them. We will track this through the spring.