

AGRICULTURE Science Sustainability CAREERS



National Ag Science Center
Annual Board of Directors Meeting
Tuesday, December 11, 2018
11:30 – 1:30 PM
NASC Office
Minutes

- I. 11:30 – 11:40 Welcome - Meeting was called to order at 11:43. Members in attendance were: Paul Huckaba, Kim Hernandez, Jeff Duarte, Bob Gallo, Doug Van Diepen, Dave Evans, Brandi LoForti, and Daniel Bays. Staff present was Emily Lawrence.
- II. Approval of Minutes – September meeting. Hernandez/LoForti/Approved.
- III. Hall of Fame Update
 - A. HOF was a financial success. Net Income up \$16K from 2017. Revenue was up due to ticket sales and paddle raise, costs were up due to auctions items (trips). Payroll was down.
 - B. Ideas for improvement:
 - i. More info on trips available on tables.
 - ii. Silent auction closed before dinner, late arrivers missed.
 - iii. Last minute auction items made for table congestion, spread out.
 - iv. Offer valet parking for tips. Add elegance and convenience.
 - v. Offer App-based silent auction bidding/paying. (ref Doug/Brandi)
 - vi. Consider having a target to reach for paddle raise, you may get people who would like to help reach a goal.
 - C. 250 guests tend to be returners, year after year.
 - D. 6 bankers were used, check-out went well.
- IV. Finance Update
 - A. Cash Flow and Financial Picture.
 - i. Cash flow should be good until March. **We will need something to bridge the cash flow gap until the Golf event money comes in.**
 - B. F&M Special Event. Action Item to use our 501(c)(3) status to accept registrations to the Ag Summit event. LoForti/Duarte/Approved unanimously
- V. Executive Director Report
 - i. CSUS partnership
 1. Moving slowly in the positive direction.
 - ii. Ag Tech Summit February 7, 2019

AGRICULTURE Science Sustainability CAREERS



1. Spread the word.
 - iii. Golf Tournament May 13, 2019

- VI. Emeritus Status
 - A. The Board approved Emeritus status for Bob Gallo and Tom Norquist.
 - i. Hernandez/Evans/Approved unanimously
- VII. Next Board Meeting:
 - A. Tuesday, March 5, 2019, 11:30-1:30 NASC Office.