

# AGRICULTURE Science Sustainability CAREERS



National Ag Science Center  
Annual Board Meeting  
Friday, July 12, 2019 11:30 AM – 1:30 PM NASC Office

## Minutes

- I. Board members in attendance: Brad Ardis, Daniel Bays, David Evans, Colin Funk (by phone), Kim Hernandez, Paul Huckaba, Brandi LoForti, Doug Van Diepen, Tom Norquist (Emeritus), Bob Gallo (Emeritus) and Emily Lawrence. – Board Appreciation/GT Recap/Video Review
- II. Approval of Minutes – March meeting Brandi/Kim motion carried
- III. Discussion and Action Items
  - A. Hall of Fame 2019 Sponsorship Documents-documents in hard copy, the website is live for tickets and sponsorships, Board members an start recruiting sponsorships.
  - B. Officer Transitions
    - i. Secretary Position-no one has come forward for this position as of yet.
    - ii. Board Recruitment-Brandi spoke about potential board members, general discussion-Blue Diamond?, Stewart & Jaspar rep?, John Gallo, Mark Jensen, almond people-Brad reminded all of his almond people status. Joey Gonsalves-Kim is still working on him, Tom Bauer-Foster Farms?, Mike West-Brad will set up a meeting.
  - C. Cash Flow and Financial Picture- projected budget 19-20-we will need to do a budget once the partnership with CSUS is finalized. We will continue to seek funding support for additional help from SC Workforce Development.
  - D. Help Us Grow Campaign-short term campaign introduced by Emily. For the shortfall period between the golf tournament (end of year) and Hall of Fame. Idea is that each board member recruit 2 NEW companies to pledge \$1000 a year for three years. This will get us through shortfalls. Some discussion of strategies and who to approach. Campaign will be July 12-September 12.
  - E. Impact Report 2019 – meant to help the abovementioned campaign. Emily will send the link to the new AIM video to the Board.
  - F. CSUS Update –Dave reported on the status of the contracts (with legal). The President is supportive of the partnership as is the Foundation (Dave and Emily reported to the earlier in the month). Balloon payments are tentatively set for January 1 and July 1. Will be for ED and AIM positions. The AIM position will need to re-advertise through CSUS HR. The new AIM person will be told this. We will also need information from Silva Trucking re: the driver.
  - G. Calendar of Events-we are saving the 10/3 date for a reveal of the partnership with CSUS-details to follow. Emily and Brandi are featured at the Good Egg Breakfast on 10/24 with a video presentation and some discussion of Hall of Fame.
- IV. Other Business-Brad will connect Emily with Garrett to talk about a new trailer wrap. Emily will work with those interested to set up an AIM tech day to review updates (Emily will reach out to

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Jeremiah Williams re: cabinet help). Emily presented the Moss Adams thank you photo book for our intern. Harder's office is involved in helping us with the AgTech event and with promoting grants for our partnership.

- V. 2019-20 Board Meeting Schedule-October 25, 11:30 AM; January 14, 8AM; April 28, 8AM; July 14, 8AM.