

AGRICULTURE Science Sustainability CAREERS



National Ag Science Center
Annual Board of Directors Meeting
Tuesday, September 18, 2018
11:00 – 1:30 PM
NASC Office
Minutes

- I. 11:30 – 11:40 Welcome - Meeting was called to order at 11:40. Members in attendance were: Paul Huckaba, Kim Hernandez, Jeff Duarte, Craig Pitau, Bob Gallo, Doug Van Diepen, and Daniel Bays. Staff present was Emily Lawrence. New members were Brad Ardis and David Evans.
- II. 11:40 – 11:45 Approval of Minutes – June meeting. Pitau/Huckaba/Approved.
- III. 11:45 – 12:15 New Membership
 - A. Current members answered Who they are, Why they are on the Board, and What the NASC provides.
 - B. Potential new members, Brad Ardis (Huff Construction) and David Evans (Stan State) introduced themselves and described how their experience and interests would fit within the organization.
 - C. Motion to approve new members. Hernandez/Pitau/Approved.
 - D. Discussion on education related to ag/construction jobs. Alternatives to 4 year degrees. David mentioned certification programs that could be developed. Brad talked about how his business is mentoring new employees. Jeff talked about the Volt Institute. New avenues are developing for alternatives to 4 year degrees.
- IV. Finance Update
 - A. Explanation of our financial history and bridging cash flow challenges.
 - B. Emily presented the projected budget.
 - i. Motion to approve budget. Pitau/Duarte/Approved.
 - ii. Motion to move credit card provider to F&M bank.. Doug/Daniel/Approved.
 - iii. Electronic bill payment with active responses replaced the 2-signature paper check method.
- V. Futures Report
 - A. Executive Director Report
 - i. Some feedback provided, discussion moved to fundraising/revenue generation.

AGRICULTURE Science Sustainability CAREERS



1. Discussion about multi-organization program titled "Water Ways."
This is a K-12 program in development where NASC would contribute and would be fee based.
 2. Fee discussion included the question of how much is our cost? (Evans) Follow up needed.
 3. What is the value to the customer? E.g. savings from busing costs, reduction in liability, etc.
 - ii. Hall of Fame
 1. Invitations go out by the end of the month.
 2. Fine wines selection for direct purchase. Each board member to donate 2 bottles.
 3. May need additional volunteers for registration/check-out, based on expected turnout. Serving is covered by Turlock FFA.
 4. Catering by Charwells (Stan State)
 5. Professional auctioneers this year. Brad recommends board members tag team the auction to help call on people we know in the audience to bid.
 - iii. CSUS partnership
 1. Discussion about formalizing a partnership with CSUS while still maintaining a dedicated fundraising channel.
- VI. Board Communication
- A. Fundraising plan
 - i. Brad recommended a Thursday night info dinner to introduce NASC to local donors.
 - ii. Paul recommended inviting prospective board members/donors to join you at your table for the Hall of Fame.
 - iii. Emily requested we identify potential members/donors that we are connected with and introduce her.
- VII. Annual Meeting Date
- A. Motion to move to end of fiscal year (July).
 - i. Pitau/Ardis/Approved.